

# Creative Process

Here's how we work:

## Step 1

### Getting Started

You state your budget and provide a detailed description of what you would like. Provide artwork dimensions, format and deadline.

Here you share different references such as sketches, mood boards and colour palettes as to how you want the final artwork to be. In order for us to provide the best for your project, please provide high quality, colour references in one folder/link.

We send you a proposal with a breakdown of costs.

## Step 2

### Payment

After ensuring that you have read the **Terms of Service** and signed the proposal, you'll pay 50% of the fee prior to starting the piece.

The invoice for the first half of the fee is sent and confirmation of payment will be made prior to starting the piece.

## Step 3

### Process

Initial sketches and drafts of the service will be sent to you for your approval.

A finalised version of the outcome(s) is agreed upon.

## Step 4

### Completion

Once you're happy with the work, it will be sent to you via Google Drive, Dropbox or other file storage service.

50% of the remaining invoice is now be payable.

